





## Who We Are

Founded nearly three decades ago, Majority Strategies is America's most experienced and trusted influence marketing services firm. We specialize in Republican data-driven voter contact solutions that persuades and motivates targeted audiences to win political campaigns. Our industry-leading experience includes more than 3 billion pieces of direct mail as well as over 7 billion digital impressions produced for over 8,000 clients spanning all 50 states.

## Data Drives Us

Our experience is built on a foundation of success when it comes to targeting the right voters, with the right message, at the right time. Data modeling allows us to assign probabilities of various ideologies and beliefs - from issue support to favorability to media and social media consumption - to each individual voter in any geography. Modeling makes it possible to look at groups of voters in a granular fashion, enabling the creation of audiences and the development of strategic plans to engage the targeted voters. We pair our modeled data with current voter files, voting (AB/EV) files, and voted (historical) files to deliver actionable audiences, at scale.

# AUDIENCE SPOTLIGHT

## Audience Criteria & Insights

Registered voters nationwide who are modeled lean GOP, swing, and lean dem with a mid to high propensity to turn out. Geographically, 76% of these voters live in metro areas with populations of 250,000 or greater. In 2024, 84% of these voters cast a ballot, compared to just 66% in the 2022 midterms. In 2026, we expect roughly 52% of these voters to vote prior to Election Day.

While these voters are fairly evenly distributed across all age ranges, they over-index among those over the age of 35 compared to national voter file averages. Nearly 24 million (41%) of them have a college education, and almost 60% are married.

These voters issue preference spans policies traditionally touted by both parties but skew a touch more fiscally conservative. Nearly 21M of them believe inflation is a major concern, which over indexes the national voter file averages. Over 24 million of these voters actively read their mail 68% of them use YouTube.

	Voters	HHs	% of Audience	Audience Index v. National
	58,407,485	45,664,898	100%	1.0
<b>BY GEOGRAPHIC DISTRIBUTION</b>				
Large Central Metro	15,005,135	10,984,803	26%	0.9
Large Fringe Metro	16,539,637	10,573,176	28%	1.1
Medium Metro	12,690,033	8,445,145	22%	1.0
Small Metro	5,501,818	3,931,180	9%	1.0
Micropolitan	4,966,974	3,560,700	9%	1.0
Non-Core	3,602,585	2,614,691	6%	1.1

Universe Buckets	Hard Dem	Lean Dem	Swing	Lean GOP	Hard GOP
High Propensity	High Turnout, Hard Dem <b>26,185,849</b> HHs: 15,458,640 Cells: 15,954,485	High Turnout, Lean Dem <b>9,078,101</b> HHs: 7,026,466 Cells: 5,395,030	High Turnout, Swing <b>12,750,369</b> HHs: 9,128,420 Cells: 7,557,500	High Turnout, Lean GOP <b>7,448,915</b> HHs: 5,824,191 Cells: 4,527,409	High Turnout, Hard GOP <b>27,990,717</b> HHs: 14,021,340 Cells: 16,542,351
Mid Propensity	Mid Turnout, Hard Dem <b>10,900,132</b> HHs: 9,080,478 Cells: 6,061,187	Mid Turnout, Lean Dem <b>8,527,938</b> HHs: 7,280,078 Cells: 4,536,483	Mid Turnout, Swing <b>14,435,800</b> HHs: 11,115,792 Cells: 7,848,495	Mid Turnout, Lean GOP <b>6,166,362</b> HHs: 5,289,951 Cells: 3,542,310	Mid Turnout, Hard GOP <b>10,432,605</b> HHs: 7,968,681 Cells: 6,028,428
Low Propensity	Low Turnout, Hard Dem <b>11,354,807</b> HHs: 9,264,510 Cells: 5,005,533	Low Turnout, Lean Dem <b>15,714,646</b> HHs: 12,132,131 Cells: 6,642,258	Low Turnout, Swing <b>33,495,508</b> HHs: 21,584,215 Cells: 15,038,843	Low Turnout, Lean GOP <b>11,726,549</b> HHs: 9,370,859 Cells: 5,697,698	Low Turnout, Hard GOP <b>6,664,679</b> HHs: 5,552,783 Cells: 3,671,616

PERSUASION



# DEMOGRAPHIC, LIFESTYLE, POLITICAL, & MEDIA HIGHLIGHTS

Audiences can be created using these data points (and 1,000s more) for omni-channel targeting – across mail, mobile, streaming, and digital platforms.

		Persuasion			Audience Index v. National	
		Voters	HHs	%		
<b>AUDIENCE TOTALS:</b>		<b>58,407,485</b>	<b>45,664,898</b>	<b>100%</b>	<b>1.0</b>	
<b>DEMOGRAPHIC &amp; LIFESTYLE SUBSETS</b>	WOMEN	30,663,453	19,791,672	52%	1.0	
	MEN	27,219,985	18,220,381	47%	1.0	
	AGE RANGE - 18-34	9,681,346	7,983,044	17%	0.7	
	AGE RANGE - 35-54	19,669,646	13,810,333	34%	1.1	
	AGE RANGE - 55-64	10,166,833	7,719,446	17%	1.1	
	AGE RANGE - 65+	17,470,550	11,109,905	30%	1.1	
	HOUSEHOLD INCOME I - UNDER \$50,000	8,930,767	7,083,119	15%	0.8	
	HH INCOME II - \$50,000 - \$99,999	19,325,566	12,460,819	33%	1.0	
	HH INCOME III - \$100,000 - \$249,999	26,133,363	14,868,038	45%	1.1	
	HH INCOME IV - \$250,000 PLUS	3,099,451	2,093,240	5%	1.2	
	EDUCATION LEVEL I - HIGH SCHOOL	8,626,353	6,992,966	15%	1.1	
	EDUCATION LEVEL II - SOME COLLEGE	2,913,056	2,687,589	5%	1.1	
	EDUCATION LEVEL III - COLLEGE OR HIGHER	24,019,195	15,124,259	41%	1.2	
	ETHNICITY - LIKELY ASIAN	2,079,174	1,650,578	4%	1.0	
	ETHNICITY - LIKELY WHITE	37,644,847	19,500,132	64%	1.1	
	ETHNICITY - LIKELY HISPANIC	6,285,360	5,103,538	11%	0.8	
	ETHNICITY - LIKELY AFRICAN AMERICAN	4,354,676	3,581,664	7%	0.7	
	CHILDREN IN HOUSEHOLD	17,994,250	9,911,468	31%	1.1	
	HOMEOWNER	32,905,049	15,992,819	56%	1.1	
	RENTER	13,601,333	10,488,681	23%	0.8	
	MARRIED	33,417,099	17,520,384	57%	1.1	
	<b>POLITICAL &amp; ISSUE SUBSETS</b>	SOCIAL CONSERVATIVES	19,209,424	12,782,278	33%	0.9
		FISCAL CONSERVATIVES	23,504,546	15,252,341	40%	1.1
		SOCIAL PROGRESSIVE	19,716,104	13,856,836	34%	0.8
		FISCAL PROGRESSIVE	23,039,218	15,228,294	39%	1.0
		INFLATION MAJOR CONCERN	20,990,256	13,974,705	36%	1.1
DEPORT UNDOCUMENTED MIGRANTS SUPPORT		18,606,126	12,988,835	32%	0.9	
DEPORT UNDOCUMENTED MIGRANTS OPPOSE		20,468,394	13,929,260	35%	0.9	
INTERNATIONAL CONFLICT SUPPORT		19,733,911	13,993,335	34%	0.9	
INTERNATIONAL CONFLICT OPPOSE		19,733,911	13,993,335	34%	0.9	
PRO-LIFE		16,428,680	11,535,040	28%	0.9	
PRO-CHOICE		24,081,010	15,533,421	41%	1.0	
SCHOOL CHOICE SUPPORT		19,539,793	13,627,201	33%	0.8	
SCHOOL CHOICE OPPOSE		18,466,040	12,129,195	32%	1.1	
CRIME CONCERN		19,494,794	13,641,904	33%	0.8	
ENERGY AFFORDABILITY WORRIED		20,588,656	14,866,284	35%	0.8	
ENERGY INDEPENDENCE SUPPORT	22,095,866	14,464,885	38%	1.1		
<b>MEDIA CONSUMPTION SUBSETS</b>	VIEWER - MAIL READER	24,865,686	14,938,259	43%	1.0	
	VIEWER - STREAMING	33,638,890	19,352,227	58%	0.9	
	VIEWER - HEAVY SOCIAL MEDIA USER	38,640,593	22,452,934	66%	0.9	
	VIEWER - LIVE TV	41,469,711	21,619,351	71%	1.0	
	SOCIAL MEDIA USER - FACEBOOK	41,942,339	22,773,861	72%	1.0	
	SOCIAL MEDIA USER - YOUTUBE	39,551,732	22,820,697	68%	0.9	
	STREAMING WITH ADS USER - NETFLIX	17,842,230	12,046,948	31%	1.0	
	STREAMING WITH ADS USER - DISNEY PLUS	12,722,809	9,395,748	22%	1.0	
	STREAMING WITH ADS USER - HULU	19,495,370	13,762,344	33%	0.9	



# PERSUASION

## Introductions

**DESI ANDERSON**  
A New Voice. A Strong Leader. A Better Tomorrow.

- ✓ Protect our kids, our freedoms, and our streets
- ✓ Preserve our communities, our infrastructure, and our tax dollars
- ✓ Promote our workforce, our agriculture industry, and our healthcare systems

"Times are tough right now for Central Illinois families. It's time for a change in leadership and representation. We must put our communities first and work together to ensure a brighter future for our kids." —Desi

Vote **DESI ANDERSON** for State Representative  
ON OR BEFORE **TUESDAY, NOVEMBER 5<sup>TH</sup>**

DesiForIllinois.com



Ballot for Illinois Representative Party  
Springfield, IL 62705

**ANTHONY HIPOLITO**  
PUTTING OUR SAFETY FIRST

**ANTHONY HIPOLITO**  
FOR SHERIFF

"My highest priority as your next Sheriff is to guard public safety. Knowing that this job will be different every day, I will make sure to prioritize the issues that are most important to our community." — Anthony

Pa Pol Ad Hipolito for Sheriff  
PO Box 361  
Dripping Springs, TX 78620

**Vote Absentee!**  
Applications for absentee ballots must be received by October 25<sup>th</sup> and ballots must be returned by November 6<sup>th</sup>.

**Vote Early!**  
October 21<sup>st</sup> – November 1<sup>st</sup>

**Election Day:**  
Tuesday, November 5<sup>th</sup>

HipolitoForSheriff.com



**DESI ANDERSON**  
IS READY TO PROTECT, PRESERVE, AND PROMOTE CENTRAL ILLINOIS

**Real Leadership Comes From Experience**  
Desi Anderson was orphaned as a child in communist Bulgaria. After being adopted by American parents, she taught herself English, became a global aid worker to serve others, and now lives the American Dream.

As a proud wife, mother, and small business owner, Desi is committed to serving our community as our next State Representative. If elected, she will fight for our shared values and ensure the American Dream remains possible for the next generation.

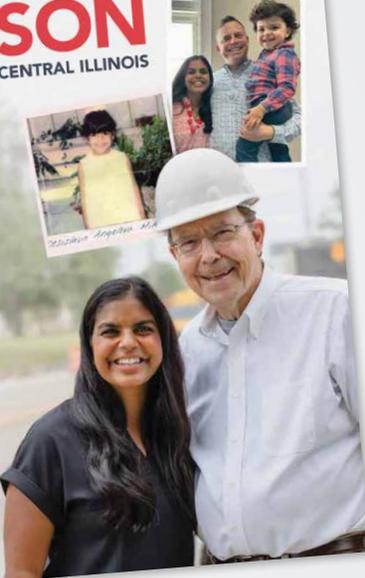
**A Better Future Starts With a Plan**  
Career politicians have polarized our state for their own gain at our expense. Desi will fight against that and prioritize the people of the 91<sup>st</sup> District.

- ✓ Lowering Costs for Families
- ✓ Reducing Property Taxes and Improving Our Infrastructure
- ✓ Putting Families First and Promoting School Choice
- ✓ Supporting Law Enforcement and Public Safety
- ✓ Preserving Our Liberties and Our 2<sup>nd</sup> Amendment Rights
- ✓ Promoting Our Agriculture Communities and Cutting Regulations
- ✓ Taking Care of Our Veterans, Healthcare Systems, and Pension Funds
- ✓ Creating Jobs, Helping Small Businesses, and Protecting Union Workers

Vote **DESI ANDERSON** for State Representative  
ON OR BEFORE **TUESDAY, NOVEMBER 5<sup>TH</sup>**

DesiForIllinois.com

Tom Anderson, Carpenter  
Local 63 and General Contractor



**ANTHONY HIPOLITO**  
A Safer Hays County Is a Stronger Hays County

**Protecting Our Families**  
With Anthony Hipolito, the sheriff's office will be effective, proactive, and tough on crime.

**Fostering Trust**  
Anthony Hipolito puts integrity and accountability first because earning the community's trust is essential to keeping us safe.

**Upholding Community Values**  
Anthony Hipolito has deep roots in Hays County – he's one of us. He loves engaging with folks here and keeping the peace.

**Launching Youth Initiatives**  
Anthony Hipolito knows that when we support programs that help young people grow, we make our community strong and safer.

**Preparing for the Unexpected**  
From emergencies to economic instability, Anthony Hipolito will equip the sheriff's office to handle anything.

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**Vote Early!**  
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HipolitoForSheriff.com




# PERSUASION

## Issue-Oriented

**THANKS TO THE LEGISLATURE'S SOFT-ON-CRIME POLICIES, CRIME NOW TOUCHES EVERY CORNER OF OUR STATE.**

Paid for by Service First Fund  
Item 230672  
© Regis, WI 53073

**LORI ROGICH BACKS THE LOMBARDO AGENDA TO PUT THE SAFETY AND SECURITY OF NEVADANS FIRST.**

Repeal the legislature's soft-on-crime laws.  
Enact tougher penalties for smash-and-grab retail thefts.  
Empower law enforcement to keep our communities safe.

**THANK LORI ROGICH FOR SUPPORTING THE LOMBARDO AGENDA AT**  
LombardoAgenda.com/Lori-Rogich

**JARED GOLDEN.**  
Not All He's Cracked Up to Be.  
Politicians Like Jared Golden Are a Dime a Dozen.

Think you know Jared Golden?  
Think again.  
Jared Golden went to Washington as a moderate, but Golden flocked to Joe Biden and the D.C. Democrats' costly tax-and-spend agenda.

**Higher Taxes on Middle-Class Families**  
Jared Golden voted for nearly \$17 BILLION in higher taxes on middle-class families.<sup>1</sup>

**Higher Home Heating Bills**  
While Mainers already faced massive spikes in their home heating costs, Jared Golden voted for a new tax that is projected to increase home heating bills by another 17% nationally and likely even more in Maine.<sup>2,3</sup>

The Jared Golden we knew?  
**He's gone.**

**Don't Put All Your Eggs in Jared Golden's Basket.**  
**Vote NO on JARED GOLDEN.**

1. The Oct 031 Bill Number is: R. 0301. Check of the United States House of Representatives. 01/27/22. Public Law 117-163.  
2. Study: Homeowners Face Spring Rally With the Worst Heating Association of Realtors. 1/17/24. 3. The Year After New Taxpayers: Biden Attacks the "Inflation Reduction Act" Failed to Lower Costs for Americans. House Energy and Commerce Committee. 9/16/23

**THANK LORI ROGICH FOR SUPPORTING THE LOMBARDO AGENDA TO GET TOUGH ON CRIME.**

Soft-on-crime laws passed in 2019 by liberals in the state legislature have made crime worse for Nevadans and their families.

**LAS VEGAS POLICE NOTICE PEOPLE COMING ACROSS STATE LINES TO STEAL MERCHANDISE FROM STORES**  
News 3 Las Vegas, February 29, 2024

**AFTER NV DEMOCRATS OVERHAUL CRIMINAL JUSTICE SYSTEM, RETAIL THEFT SOARS IN SILVER STATE**  
Nevada Globe, December 11, 2023

**Lori Rogich backs the Lombardo Agenda to put the safety and security of Nevadans first.**  
Rogich supports tougher penalties for smash-and-grab crimes, which have been treated more like traffic violations thanks to the legislature's soft-on-crime policies.  
Rogich backs the Lombardo Agenda's plan to repeal soft-on-crime laws, enact tougher penalties for smash-and-grab retail theft, and empower law enforcement to keep our streets and communities safe.

**THANK LORI ROGICH FOR SUPPORTING THE LOMBARDO AGENDA AT**  
LombardoAgenda.com/Lori-Rogich

**Don't Put All Your Eggs in Jared Golden's Basket.**

**Jared Golden has changed.**  
He went to Washington a moderate.  
But Golden flocked to Joe Biden and the D.C. Democrats.  
**Now Mainers like us are paying the price.**

Paid for by Restoration PAC. Not authorized by any candidate or candidate's committee. www.RestorationPAC.com  
1801 Butterfield Road, Suite 920  
Downers Grove, IL 60515

**ERIC HOVDE**  
Will Put Points on the Board for Us

Eric Hovde knows how badly inflation is straining our families — **he hears us and feels the burden, too.** Hovde is on a mission to make life affordable again.

- Reduce the cost of groceries, medicine, and gas
- Cut taxes for families
- Fight out-of-control government spending

**VOTE Hovde**  
U.S. SENATE

Paid for by the Eric Hovde for U.S. Senate Campaign, Madison, WI 53703

**TAMMY BALDWIN**  
Dropped the Ball for Wisconsin Families

Tammy Baldwin's game plan seems to prioritize everyone **except** Wisconsin families.

**Playing Only for Herself ...**  
As the pandemic raged, Baldwin flew from Wisconsin to NYC to see her partner and made taxpayers foot the hefty bill.<sup>1</sup>

**Telling Us to Sit on the Sidelines ...**  
Just after her taxpayer-funded trip to visit her girlfriend, Baldwin had the nerve to tell us to "stay home" away from our families.<sup>2</sup>

**Throwing a Hail Mary for Illegal Immigrants.**  
Baldwin and Kamala Harris cast the deciding votes that sent COVID stimulus checks to illegal immigrants.<sup>3</sup>

**Baldwin Just Keeps Fumbling.**

**Vote NO on TAMMY BALDWIN**

1. Biden Exec. Order: Tammy Baldwin and Chelsea Clinton. 02/20/20. She'd just taken a private jet with her husband, Massachusetts Governor Charlie Baker, to NYC.  
2. N. Am. Trade: 800 to 5-Carl-Dea. N. Am. Trade: 52. Agreed to: 12-30. Press Release: 04/04/20. 2/25/23

# PERSUASION Attack

**IT'S ALL UP FROM HERE ...**

Apprenticeship programs are critical to supporting Michigan laborers and the economy.

**Vote for the candidate who:**

- ✓ Supports apprenticeship programs
- ✓ Stands up for Michigan laborers
- ✓ Fights for good-paying jobs

**GET OUT & VOTE for Free Enterprise**



Post for by Associated Builders and Contractors  
101 S. Washington Square, Suite 300, L4  
Not Authorized by Any Candidate Committee  
101 S. Washington Square, Suite 300  
Lansing, MI 48213

**VOTE KATHY SCHMALTZ**  
*LIFTING UP MICHIGAN LABORERS & OUR ECONOMY*

Apprenticeship programs have proven to be successful in helping people who are new to the trades master their skills and enter the workforce prepared to thrive.

**Representative Kathy Schmalz is proud to support expanding apprenticeship programs so laborers can develop their skills on the way to earning a good living for themselves and their families.**

**Kathy Schmalz is committed to supporting the Michigan Fair and Open Competition Act, fighting for good-paying jobs, and rebuilding Michigan's economy.**

**SUPPORT MICHIGAN WORKERS. VOTE Kathy Schmalz For State Representative TUESDAY, NOVEMBER 5TH**




**ABC Michigan**  
Political Action Committee  
AbcM.com

**KAMALA HARRIS' WORDS ARE EMPTY**



**KAMALA HARRIS** **EMPTY PROMISES DISASTROUS CONSEQUENCES**

Post for by Associated Builders and Contractors  
101 S. Washington Square, Suite 300, L4  
Not Authorized by Any Candidate Committee  
101 S. Washington Square, Suite 300  
Lansing, MI 48213

**Watch it!**  
**KAMALA vs KAMALA**  
NO MATTER WHAT, PENNSYLVANIA FAMILIES LOSE

**POWER WENT TO JOHN MANNION'S HEAD**  
*"I am the King."*



**BIG-HEADED, VERBALLY ABUSIVE: JOHN MANNION DOESN'T NEED MORE POWER**

**SAY "NO" TO JOHN MANNION**

Post for by the General Contractors, Builders and Contractors of Michigan  
101 S. Washington Square, Suite 300, L4  
Not Authorized by Any Candidate Committee  
101 S. Washington Square, Suite 300  
Lansing, MI 48213

**WITH KAMALA HARRIS IN THE WHITE HOUSE:**

- Gasoline Costs **30%** INCREASE
- Energy Costs **35%** INCREASE
- Natural Gas Costs **28%** INCREASE

**VOTE!**

**KAMALA HARRIS vs KAMALA HARRIS**

*A Run on Fracking, Higher Energy Costs, More Expensive Gas, Rising Grocery Prices, 600,000 Pennsylvania Jobs on the Line.*

**EMPTY PROMISES. DISASTROUS CONSEQUENCES.**



**JOHN MANNION: VERBALLY ABUSIVE! & CRAVING MORE POWER**

**JOHN MANNION INFLATED EGO, BELITTLED & BERATED HIS STAFF!**

*"out of control yelling..."  
...often with cursing..."  
...members with the intention of intimidating..."*

*According to ex-staffers, John Mannion consistently treated his State Senate office employees like dirt and demonstrated his inflated sense of self-importance. Mannion's office was described as a "toxic work environment" in which many of his staff "left public service due to the trauma..."*

*The power dynamic was so deeply uncomfortable and unfair...*

*The Senator's behavior was often blatantly sexist and displayed a pattern of targeting young women in particular.*

*Staffers report John Mannion verbally abused his staff during open-house events...*

*"the screaming was so severe, a staffer became physically ill."*

*"I am the King."*

*One time, a young woman was brought into a room alone to be verbally berated for nearly an hour."*

**Power Went to John Mannion's Head. Now He Wants Even More.**  
**WE CAN'T SEND SOMEONE LIKE HIM TO CONGRESS.**



**WITH KAMALA HARRIS IN THE WHITE HOUSE:**

**KAMALA HARRIS' WORDS ARE EMPTY**

**600,000 Pennsylvania Jobs Are at Risk**

- Gasoline Costs **30%** INCREASE
- Energy Costs **35%** INCREASE
- Natural Gas Costs **28%** INCREASE

**VOTE!**

**KAMALA HARRIS vs KAMALA HARRIS**

*What Kamala Harris is lying about (the Green New Deal)?*  
Kamala Harris supported a ban on fracking that put 600,000 Pennsylvania jobs at risk, let the long gas line take over part of the state, and led us to gas shortages, inflation and food fuel industry workers to new jobs?

*Or is Kamala Harris lying now?*  
Kamala Harris said she no longer supports a ban on fracking.

*What Kamala Harris is lying about (the Green New Deal)?*  
Kamala Harris co-sponsored the Green New Deal in the U.S. Senate that would cost Pennsylvania households over \$4,000 more per year and cost the life-saving jobs of coal and gas workers, farmers and food fuel industry workers to new jobs?

*Or is Kamala Harris lying now?*  
Now Kamala Harris says she doesn't back the Green New Deal.

**NO MATTER WHAT, PENNSYLVANIA FAMILIES LOSE**



**JOHN MANNION: VERBALLY ABUSIVE! & CRAVING MORE POWER**

**SAY "NO" TO JOHN MANNION**

*According to ex-staffers, John Mannion consistently treated his State Senate office employees like dirt and demonstrated his inflated sense of self-importance. Mannion's office was described as a "toxic work environment" in which many of his staff "left public service due to the trauma..."*

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**Power Went to John Mannion's Head. Now He Wants Even More.**  
**WE CAN'T SEND SOMEONE LIKE HIM TO CONGRESS.**






# PERSUASION

## Early Voting

IT'S ALL DOWNHILL WITH  
**KAMALA HARRIS**  
IN THE  
**WHITE HOUSE.**



Higher taxes.<sup>1</sup>  
Lower wages.<sup>2</sup>  
More inflation.<sup>3</sup>  
"I am a radical."<sup>4</sup>  
A ban on fracking.<sup>5</sup>  
Eliminating cash bail.<sup>6</sup>  
A shrinking economy.<sup>7</sup>  
"I applaud" defunding the police.<sup>8</sup>  
600,000 Pennsylvania jobs at risk.<sup>9</sup>  
Decriminalizing illegal border crossings.<sup>10</sup>  
Job-killing taxes projected to kill 125,000 jobs.<sup>11</sup>  
"An undocumented immigrant is not a criminal."<sup>12</sup>  
"There's no question I'm in favor of banning fracking."<sup>13</sup>  
Releasing dangerous offenders onto our streets to reoffend.<sup>14</sup>  
Over 15,000 convicted of sexual assault allowed into our country.<sup>15</sup>

Stop Kamala Harris and the Radical Left.  
**VOTE EARLY.**

1. https://www.actionnewsjax.com/story/news/politics/2022/02/02/kamala-harris-tax-raises-100-billion-11000000/7000000000  
2. https://www.actionnewsjax.com/story/news/politics/2022/02/02/kamala-harris-lower-wages-11000000/7000000000  
3. https://www.actionnewsjax.com/story/news/politics/2022/02/02/kamala-harris-inflation-11000000/7000000000  
4. https://www.actionnewsjax.com/story/news/politics/2022/02/02/kamala-harris-radical-11000000/7000000000  
5. https://www.actionnewsjax.com/story/news/politics/2022/02/02/kamala-harris-fracking-11000000/7000000000  
6. https://www.actionnewsjax.com/story/news/politics/2022/02/02/kamala-harris-cash-bail-11000000/7000000000  
7. https://www.actionnewsjax.com/story/news/politics/2022/02/02/kamala-harris-economy-11000000/7000000000  
8. https://www.actionnewsjax.com/story/news/politics/2022/02/02/kamala-harris-police-11000000/7000000000  
9. https://www.actionnewsjax.com/story/news/politics/2022/02/02/kamala-harris-jobs-11000000/7000000000  
10. https://www.actionnewsjax.com/story/news/politics/2022/02/02/kamala-harris-border-11000000/7000000000  
11. https://www.actionnewsjax.com/story/news/politics/2022/02/02/kamala-harris-jobs-11000000/7000000000  
12. https://www.actionnewsjax.com/story/news/politics/2022/02/02/kamala-harris-immigrant-11000000/7000000000  
13. https://www.actionnewsjax.com/story/news/politics/2022/02/02/kamala-harris-fracking-11000000/7000000000  
14. https://www.actionnewsjax.com/story/news/politics/2022/02/02/kamala-harris-offenders-11000000/7000000000  
15. https://www.actionnewsjax.com/story/news/politics/2022/02/02/kamala-harris-sexual-assault-11000000/7000000000

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IT ALL COMES DOWN TO THIS.

**Donald Trump and Dave McCormick.**  
*The America First Team.*



**MAKE AMERICA SECURE AGAIN.**

- ★ Secure the border and stop the Biden-Harris migrant invasion
- ★ End drug and human trafficking across the border
- ★ Provide our border patrol agents with the resources they need

**MAKE AMERICA AFFORDABLE AGAIN.**

- ★ End inflation and bring prices down
- ★ Lower taxes and lessen the burden on Pennsylvanians
- ★ Get control of government spending and the debt

**MAKE AMERICA ENERGY DOMINANT AGAIN.**

- ★ Cancel the electric vehicle mandate
- ★ Fight for a market-driven "all of the above" agenda
- ★ Make America the dominant energy producer in the world

**MAKE AMERICA WORK AGAIN.**

- ★ Stop outsourcing!
- ★ Turn the United States into a manufacturing superpower
- ★ Pass a large tax cut for workers -- no tax on tips!

*Save Our Jobs. Save Our Wallets.  
Save Our Country.*

**VOTE EARLY.**  
Learn more at [www.SkipTheLinePA.vote](http://www.SkipTheLinePA.vote)

**HONOR THEIR SERVICE WITH YOUR VOTE**

**I Voted Early**

**GET STARTED AT [WWW.NCIIF.COM](http://WWW.NCIIF.COM)**  
Early voting begins **February 15<sup>th</sup>**



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Join U.S. Senator Thom Tillis and America's military men and women in the fight for freedom.  
**MAKE A PLAN TO VOTE EARLY WITH ID!**



**U.S. SENATOR THOM TILLIS ENCOURAGES YOU TO STAND FOR FREEDOM & VOTE EARLY**



*America, the land that we love.*  
We are blessed to live in the land of liberty, the home of the free and the brave, where freedom rings loud and clear for all to hear.

Join Senator Thom Tillis and America's brave military men and women in the fight for America and freedom.

Freedom and voting go hand-in-hand.  
Answer **your** call now and make a plan to **VOTE EARLY.**

**HONOR THEIR SERVICE WITH YOUR VOTE.**

**Vote Early With ID: February 15<sup>th</sup> - March 2<sup>nd</sup>**  
Primary Election: **Tuesday, March 5<sup>th</sup>**

Find your early vote location in your county or request your absentee ballot at [www.NCIIF.com](http://www.NCIIF.com)







# MAJORITY STRATEGIES

POLITICS & PUBLIC AFFAIRS



[MajorityStrategies.com](http://MajorityStrategies.com)

[info@majoritystrategies.com](mailto:info@majoritystrategies.com)

904-567-2008

